

Digital Marketing

Our Plans & Prices

1	Unlimited posts	Short Description	Service Charge	T & C
1.1	General Posts	<i>Daily Greetings (Good morning, Good evening etc.)</i>	10,000/-	20 posts monthly, max 2 revision per post.
1.2	Offer Posts	<i>Special offers, Sale, Buy 1 Get 1, Promotional etc.</i>		
1.3	Festivals & holidays	<i>Festival Wishes (Holi, Diwali etc.)</i>		
1.4	Infographics	<i>Depends on the information that your Brand wants to portray</i>		
2	Video content creation	Short Description	Service Charge	T & C
2.1	Branding based content	<i>Indirect storytelling approach to boost the video for maximum outreach</i>	10,000/-	2 scripts with 2 revisions
2.2	Product promotional content + Audio	<i>Best for explaining offers or new products.</i>	7,500/-	1 Script with 2 revisions
2.3	Stock Footage based	<i>Best for general scripts and storytelling.</i>	8,500/-	clips subjected to stock availability

2.4	Anchor Based explanations - with face	<i>Suitable for first time walkthrough of products and services & site</i>	15,000/-	<i>subject to anchor availability and charges</i>
2.5	Anchor Based explanations - without face	<i>Suitable for indoor coverage or services/ products advertisement.</i>	10,500/-	<i>Subjected to RJ voice, availability and 1 language.</i>
2.6	Animated videos	<i>Best for branding and Seminars, or Expos.</i>	15,000/-	<i>As above</i>
2.7	White Board Explainers	<i>Best suited for explaining a detailed concept in an intuitive fashion.</i>	12,500/-	<i>As above</i>
2.8	Stop Motion Videos	<i>Suitable for Idea based campaigns</i>	12,500/-	<i>As above</i>
2.9	Aerial Drone shoot	<i>Suitable for real estate and outdoor coverage</i>	25,000/-	<i>As scheduled</i>
3				
	Campaign	Short Description	Service Charge	Recommended Budget and T & C
3.1	PPC	<i>Buy 10-50 keywords and put google ads on it to get traffic.</i>	15,000/-	<i>25,000-35,000/-</i>
3.2	Lead generation	<i>Generate 100 leads based on a questionnaire.</i>	5000/-	<i>15,000-20,000/-</i>

Please Note-

1. All Prices indicated above are excluding GST.
2. Prices except the Custom Packages are non-negotiable.
3. 50% of the Total Service Charge needs to be paid in advance before start of the work.

3.3	Telemarketing	<i>Generate leads by cold calling.</i>	20,000/-	<i>50-60 calls per day</i>
3.4	Social media - handing	<i>Manage your social media and build audience engagement.</i>	7,500/-	<i>20 posts + 2 campaigns</i>
3.5	SMS Management	<i>6% average conversions and tracking of links embedded in the campaign.</i>	2,500/-	<i>5000 - .05 paise per sms</i>
3.6	Email marketing management	<i>Design professional mail templates in a 3 flow and manage mailing lists.</i>	9,500/-	<i>2500 - 10,000 emails</i>
4	Website Development	Short Description	Service Charge	Recommended Budget and T & C
4.1	One page	<i>Best for Beginners, first step to take your Business Online.</i>	1999/-	<i>Hosting and domain Charges not included, Plus 15% AMC for large projects.</i>
4.2	5 Pages	<i>Best for a medium-sized Professional firm/ Businesses.</i>	9,500/-	
4.3	Catalogue Websites	<i>Best for Business with multi-product display but not ecommerce.</i>	25,000/-	
4.5	ECOM + ERP enabled	<i>A full Cloud Solution with All processes embedded inside the web server.</i>	95,000/-	

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4.6	ERP + CRM enabled	<i>A one stop solution in Cloud with All processes in the web server.</i>	95,000/-	
4.7	ERP + CRM + ECOM Enabled	<i>A one stop solution in Cloud with All processes in the web server.</i>	1,55,000/-	
4.8	Full Website on page SEO - 15 pages	<i>On Page SEO reports of Before and after to see bug fixes & track improvements.</i>	15,000/-	
4.9	Google Analytics Linking + Reporting	<i>Connect google analytics to get visitor analysis & improve your website.</i>	2,500/-	
5	Designing	Short Description	Service Charge	Recommended Budget and T & C
5.1	Logo	<i>Logo that speaks for your Brand or Cause</i>	2,500/-	<i>Extra for 3d and mockup</i>
5.2	Brochure	<i>Brochure that highlights all the Products & Services you offer</i>	15,000/-	<i>PSD file not included</i>
5.3	Product Packaging	<i>Packaging with a sense of aesthetic to charm your Customers</i>	20,000/-	<i>3 options and 2 revisions</i>
5.4	Corporate Identity	<i>Get all stationery materials, business cards etc. designed in one bundle.</i>	10,000/-	<i>Based on theme of brand</i>

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